

2004 VIRGINIA POTATO & VEGETABLE REVIEW

**For the second
consecutive year
excessive rainfall
played a major role in
the marketing of
Virginia's potato and
vegetable crops**

Virginia Market News Service

1100 Bank Street, Suite 805
Richmond, VA 23219-3638
Tel: 804.786.3947
Fax: 804.371.7787
www.vdacs.virginia.gov/marketnews

In cooperation with
USDA Agricultural Marketing Service

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PREFACE

The Federal-State Market News Office in Onley, Virginia issued the weekly Fruit & Vegetable Bulletin throughout the 2004 marketing season. This service was conducted cooperatively by the Virginia Department of Agriculture and Consumer Services, Division of Marketing and the United States Department of Agriculture, Agricultural Marketing Service.

In addition to the weekly Fruit & Vegetable Bulletin, ISSN 1064-4075, the Federal-State Market News Office maintained a toll-free in-state message board at 800.552.5521 with timely market information updated daily during the marketing season. Facsimile reports are available 24 hours by calling 804.371.4444. Market News reports for Virginia and other states are available on Internet through:

<http://www.vdacs.virginia.gov/marketnews>
<http://www.ams.usda.gov/marketnews.htm>

Users can also access the Market News Online Subscription Service to receive reports by facsimile or email. A link to this service is provided on the Virginia Market News Service Internet site at www.vdacs.virginia.gov/marketnews. For further information or instructions on using the system, call the Virginia Market News Service at 804.786.3947 or email market.news@vdacs.virginia.gov.

Information on acreage and production was taken from reports issued by Agricultural Statistics Board, National Agricultural Statistics Service, Washington, DC 20250-2000. Historical data covering national, state and county estimates are available on Internet through:

<http://www.usda.gov/nass>
<http://usda.mannlib.cornell.edu>

Truck Shipment information was supplied by the Federal-State Inspection Service of Virginia. In instances where inspection service was absent, truck shipment information was obtained directly from shippers or producers.

The prices appearing in the summary represent the majority of sales. In some instances, sales were made at levels above or below the reported prices.

Some of the statistics used in this summary, such as acreage and production figures, may be subject to minor revision at a later date.

We sincerely appreciate the cooperation and consideration extended to us during the season by members of the industry. Without their help, this publication would not be possible.

We also thank the organizations who furnished the information used in the bulletins and in this summary.

VIRGINIA POTATO & VEGETABLE REVIEW

was prepared by Nancy Waller and Brett Richardson.

Requests for additional copies should be sent to:

VIRGINIA MARKET NEWS SERVICE

1100 Bank Street, Suite 805

Richmond, VA 23219

Tel: 804.786.3947

Fax: 804.371.7787

www.vdacs.virginia.gov/marketnews

market.news@vdacs.virginia.gov

REVIEW OF THE 2004 POTATO SEASON

HARVESTING AND MARKETING

Harvest of the 2004 Virginia potato crop began on June 11 although shipments were very light until the last week of June. Virginia Market News Service began reporting shipping point prices on June 22 with the first F.O.B. Eastern Shore price quoted at \$5.00 per 50-Lb sack of Round White, US One, Size A potatoes. Demand for Virginia potatoes was fairly light at the start due in large part to light demand and truck shortages during the spring which caused increased supplies of potatoes from Florida. Demand picked up slightly in late June and prices for Round White Size A potatoes were able to hold at \$5.00 until mid-July. During most of early July, demand was moderate and in some cases fairly good. Unfortunately, demand began to fall later in the month. On July 15, prices were quoted at \$4.50 to \$5.00 with demand described as fairly light. Prices remained at \$4.50 to \$5.00 for the rest of July with demand ranging from fairly light to moderate. The harvest was progressing well until heavy rainfall arrived on July 24. During a two week period in late July and early August, shipments were curtailed significantly due to rainfall. Some growers were unable to resume harvesting due to damage caused by the rainfall. Unfortunately, several hundred acres were lost. Shipments were very light from late July until the harvest was completed in August.

Prices for the large “chef” Round White potatoes were first reported on June 22 at \$7.00 per 50-Lb sack. Prices remained at \$7.00 until mid-July. On July 15, prices were reported at \$6.00 to \$7.00. For the rest of July, prices remained at \$6.00 to \$7.00 per 50-Lb sack.

Russet potato prices were generally the same as Round Whites and were mostly \$5.00 per 50-Lb sack throughout the summer. Large supplies of consumer pack sized Russets in western states hurt the demand for new crop Russets throughout the season.

Round Red potato prices were first reported on June 28 at \$7.00 for 50-Lb sacks of US One Size A and \$10.00 for Size B. Prices for Size A Red potatoes remained at \$7.00 throughout the season while Size B Red potatoes fell to \$9.00 in mid-July. Supplies of Size B potatoes became tight late in July and prices returned to \$10.00 on July 23. Growers were hoping to move the rest of their Red potatoes the last week of July before Wisconsin and Minnesota started harvesting. Unfortunately, the heavy rainfall that arrived on July 24 prevented that from happening.

Yukon Gold potato prices were first reported on July 6 at \$10.00 for 50-Lb sacks of US One Size A. By mid-July, the price had dropped to \$8.00 to \$10.00. The final reported price was \$8.00 to \$9.00 on July 23.

A significant volume of Round White washed bulk for repack potatoes in totes sold at generally \$7.00 to \$8.00 per hundredweight. In 2003, tote prices were generally \$2.00 under the hundredweight sack price but variations in tote prices were apparent during 2004. Demand for unwashed Round White bulk for repack potatoes was extremely light as it now appears that repackers clearly prefer the washed potatoes.

WEATHER

For the second consecutive year, excessive rainfall was a major problem for Virginia growers. The season started off well as nearly perfect conditions in spring resulted in a beautiful crop. Growers were for the most part very happy with the condition of their crops and the harvest was progressing well. Prices that were fairly typical of past seasons combined with above average yields made it look as if 2004 was going to be a good year for Virginia growers. Unfortunately, heavy rainfall arrived on July 24 and continued almost daily over the next two weeks. During a 14 day period from July 24 to August 6, measurable amounts of rainfall were recorded on 11 days. In July, rainfall at the Eastern Shore Agricultural Research Center in Painter measured 10.28 inches, over twice the 64 year average. August rainfall was also over twice the average with 9.66 inches measured at the Research Center. Some areas of the Eastern Shore received over 20 inches of rain during a ten day period. The timing of the rainfall was extremely disappointing as many growers only needed a couple of more weeks to finish harvesting their crop. After the heavy rain, very few potatoes were shipped and hundreds of acres of potatoes were lost. Once again, Mother Nature played a major role in the marketing of the Virginia potato crop.

PRODUCTION AND QUALITY

Total production in 2004 was estimated at 1,173,000 cwt by the National Agricultural Statistics Service compared to 1,550,000 cwt in 2003 and 1,386,000 in 2002. Production would have been much higher if not for the excessive rainfall that caused considerable losses for growers. The National Agricultural Statistics Service estimates that 900 of the 6,000 acres of potatoes that were planted were not harvested.

For the most part, quality of the 2004 crop was very good until the heavy rainfall that arrived in late July. There were a few isolated reports of quality problems before the heavy rains, but most growers had grown an excellent quality crop. Unfortunately, the quality situation changed dramatically after the wet weather arrived. Numerous quality problems, most notably soft rot, were reported after the rainfall.

SHIPMENTS

Shipments of Virginia potatoes decreased considerably during the 2004 season, primarily due to losses attributed to excessive rainfall. Approximately 1,486 truck lot equivalents (50,000 Lb) were shipped in 2004, compared to 2,125 in 2003, 2,664 in 2002 and 2,246 in 2001. Had it not been for the heavy rainfall, shipments most likely would have been very close to 2003 levels.

Nearly two-thirds of the 2004 crop was shipped during a twenty day period between July 5 and July 24. In July 2004, 1,094 loads were shipped compared to 1,631 loads during July 2003. During June 2004, 266 loads were shipped compared to only 117 in June 2003. However, only 126 loads were shipped in August 2004 compared to 377 during August of 2003.

PACKAGING

Potatoes were sold in 50-Lb sacks, baled 5 and 10-Lb bags and loose 10-Lb bags. Both paper and poly bags were utilized. Growers selling potatoes in bulk reported a large increase in the use of canvas totes, each weighing approximately 2,000 Lbs when full. Many growers reported an increase in demand for potatoes in canvas totes and 50-Lb sacks and less demand for the smaller size consumer packs.

Standard mark-ups for packaging were \$2.50 per cwt for loose 10-Lb bags, \$3.00 per cwt for baled 10-Lb bags and \$5.00 per cwt for baled 5-Lb bags.

MARKETS AND COMPETITION

The 2004 season presented Virginia potato growers with fairly typical market conditions. Once again, inexpensive storage potatoes in most of the western states pressured prices throughout the summer months. As mentioned earlier, movement of the Florida crop was delayed by light demand and truck shortages which created a situation where Virginia growers were forced to compete with Florida longer than normal. Ideally, Virginia growers look for a “marketing window” which occurs when Florida and North Carolina finish their harvest on time and areas to the north begin late. Unfortunately, this did not happen in 2004 as Florida ran late and areas to the north started harvesting on schedule.

A major disappointment for Virginia potato growers concerned a decrease in sales to Canada. For the second consecutive year, Canadian potato stocks were at record high levels which decreased the need for Virginia potatoes. However, even in cases where Canadian processors clearly wanted to buy Virginia potatoes, Virginia growers were often not permitted to ship them due to Canadian ministerial exemption regulations that restrict trade of potatoes shipped in bulk. Virginia growers shipped less than 100 loads (50,000 Lb) to Canada in 2004, compared to 130 in 2003 and nearly 340 in 2002.

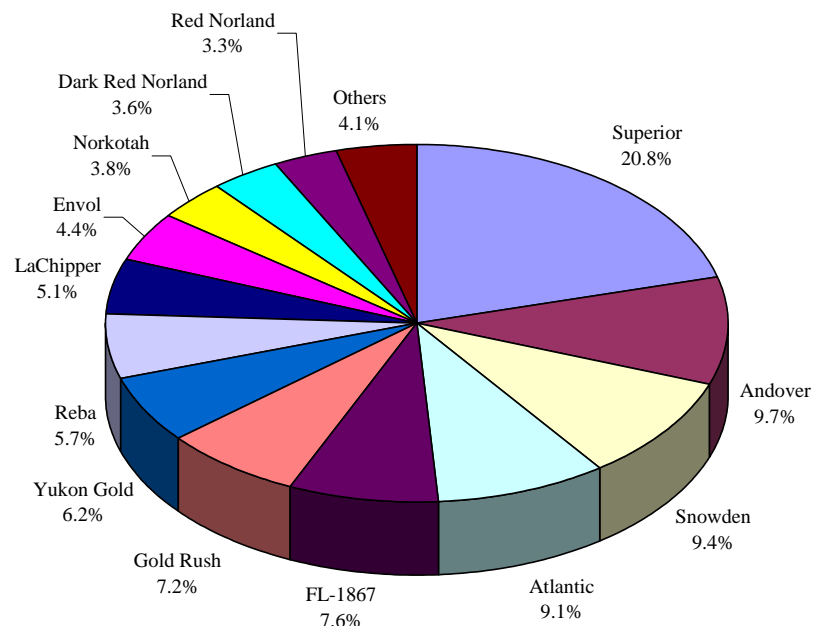
CHIPSTOCK

Chipstock potatoes continue to be a very important part of Virginia’s potato crop, representing nearly 50% of Virginia’s 2004 shipments. Growers reported relatively high yields and good quality throughout much of the season, at least before the heavy rainfall arrived in late July. At the time of the rainfall, most chipstock growers had only been able to ship between 60% to 80% of their contract volume. After the heavy rain, some growers were unable to continue harvesting due to quality problems. Unfortunately, several hundred acres of chipstock potatoes were lost due to the rains.

The vast majority of chipstock sales were preseason contracts and were mostly in the \$6.00 to \$6.50 per cwt price range. For the second consecutive year, open market demand for Virginia’s chipstock potatoes was very light throughout 2004 and very few loads were sold on the open market. Prices were very low as most open market sales were only \$3.00 per cwt or less.

VARIETIES

Of the 125.33 carlots (50,000 Lb) of seed imported and inspected during the 2004 season, Superiors accounted for approximately 21% of the total, again making it the most popular of all varieties grown in Virginia. The Andover variety, used by both tablestock and chipstock growers, replaced the Atlantic as the second most popular and accounted for nearly 10%. Snowdens remained the third most popular variety at slightly under 10% after accounting for 13% in 2003. Atlantics fell to the fourth most popular at slightly over 9% followed by the Frito Lay variety FL-1867. The Russet variety Gold Rush moved to the sixth most popular variety at approximately 7%. Use of the Yukon Gold increased to over 6% in 2004, up from 4% in 2003, but down from as much as 9% in 2001. The Reba, a mid to late season variety, continued to drop in popularity at less than 6% compared to over 12% in 2003. Other notable varieties include LaChipper, Envol, Norkotah, Dark Red Norland and Red Norland. Round Red potatoes continue to play an important role for Virginia potato growers although imports of Red varieties actually decreased in 2004. Round Red varieties totaled approximately 9% in 2004 compared to 10% in 2003, 14% in 2002 and 12% in 2001. Use of Russet varieties also decreased in 2004, accounting for 11% compared to 14% in 2003. Russets accounted for 11% in 2002 and only 2% in 2001.



VIRGINIA SEED POTATO IMPORT RECORD

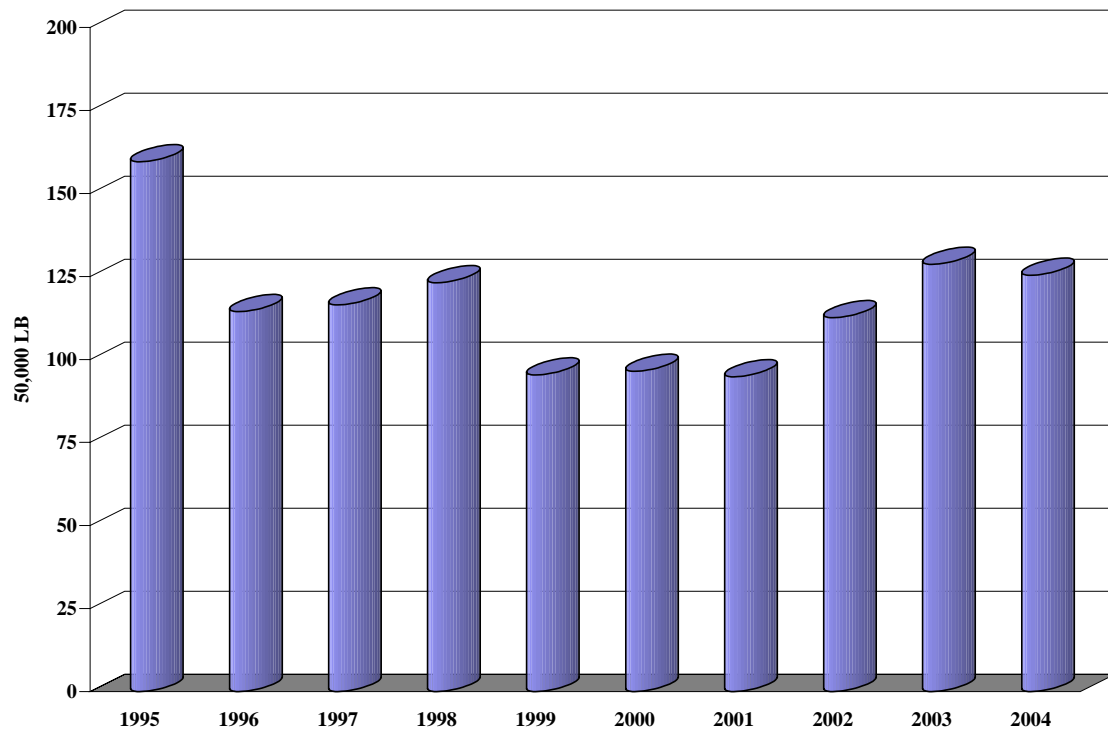
VIRGINIA MARKET NEWS SERVICE ONLEY, VA

Receipts of seed potatoes by varieties for Accomack and Northampton Counties.
Amounts are carlots equivalent to 500 cwt.

	2004	2003	2002	2001
Superior	26.07	27.26	23.70	26.27
Andover	12.18	2.06	4.19	3.14
Snowden	11.80	16.71	8.75	10.78
Atlantic	11.38	18.61	16.92	14.92
FL-1867	9.51	4.77	3.84	-----
Goldrush	8.97	9.67	4.46	0.02
Yukon Gold	7.81	5.06	6.41	8.76
Reba	7.18	15.57	11.44	10.50
LaChipper	6.35	3.59	4.59	3.68
Envol	5.48	3.51	1.76	0.88
Norkotah	4.82	8.13	8.04	2.07
Dark Red Norland	4.54	8.03	8.00	4.33
Red Norland	4.17	1.80	2.56	4.55
Red Lasoda	0.96	1.72	4.23	2.57
Keuka Gold	0.94	-----	-----	0.06
Harley Blackwell	0.86	-----	-----	-----
Provento	0.83	-----	-----	-----
Cherry Red	0.45	-----	-----	-----
Nordonna	0.44	1.33	0.89	-----
NY-79	0.44	-----	-----	-----
Pontiac	0.17	-----	-----	-----
Pike	-----	0.80	-----	-----
AF-875-15	-----	-----	1.68	-----
Adora	-----	-----	0.90	-----
Ida Rose	-----	-----	0.16	-----
Red Companion	-----	-----	0.04	-----
Norwis	-----	-----	-----	1.01
Redsen	-----	-----	-----	0.68
CO86218-2	-----	-----	-----	0.45
NY-118	-----	-----	-----	0.10
Others	-----	-----	-----	-----
Total	125.33	128.62	112.56	94.77

VIRGINIA SEED POTATO IMPORT TOTALS

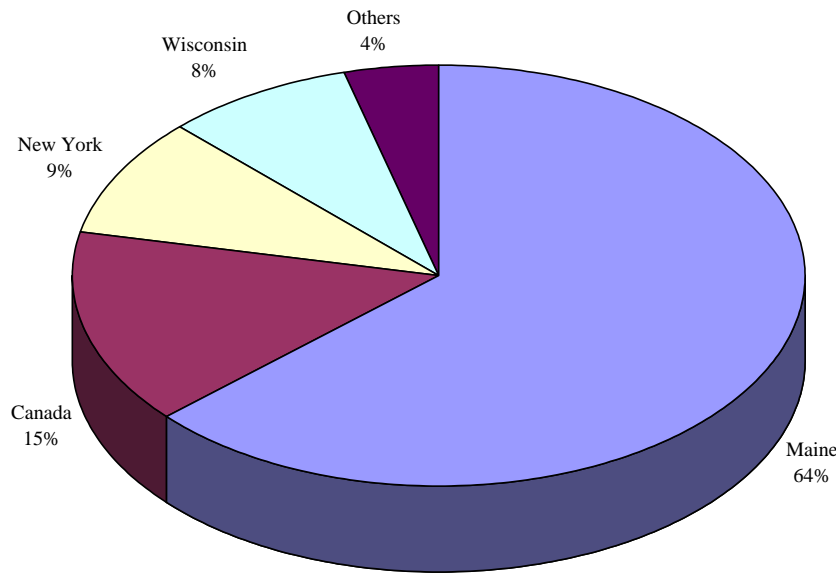
CARLOT TOTALS – 50,000 LB UNITS



YEAR	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
TOTAL	159.4	114.4	116.7	123.1	95.3	96.4	94.8	112.6	128.6	125.33

SEED POTATOES IMPORTS BY ORIGIN

Maine continued to be the leading supplier of seed potatoes to Virginia, shipping approximately 64% of the seed that was inspected during the 2004 season. Shipments from Maine were up considerably from 48% in 2003, 51% in 2002 and 57% in 2001. Canada shipped the second most seed and accounted for 15%, down significantly from 27% in 2003 and down slightly from 17% during 2002. New York replaced Wisconsin as the third most popular origin accounting for 9%. Shipments from Wisconsin decreased significantly, accounting for only 8% in 2004 compared to 16% in 2003 and 12% in 2002. Other states supplying seed to Virginia growers were Michigan, Nebraska and North Dakota.



ORIGIN	SHIPMENTS (50,000 LB UNITS)
Maine	79.3
Canada	18.7
New York	11.5
Wisconsin	10.5
North Dakota	2.8
Nebraska	1.7
Michigan	0.8

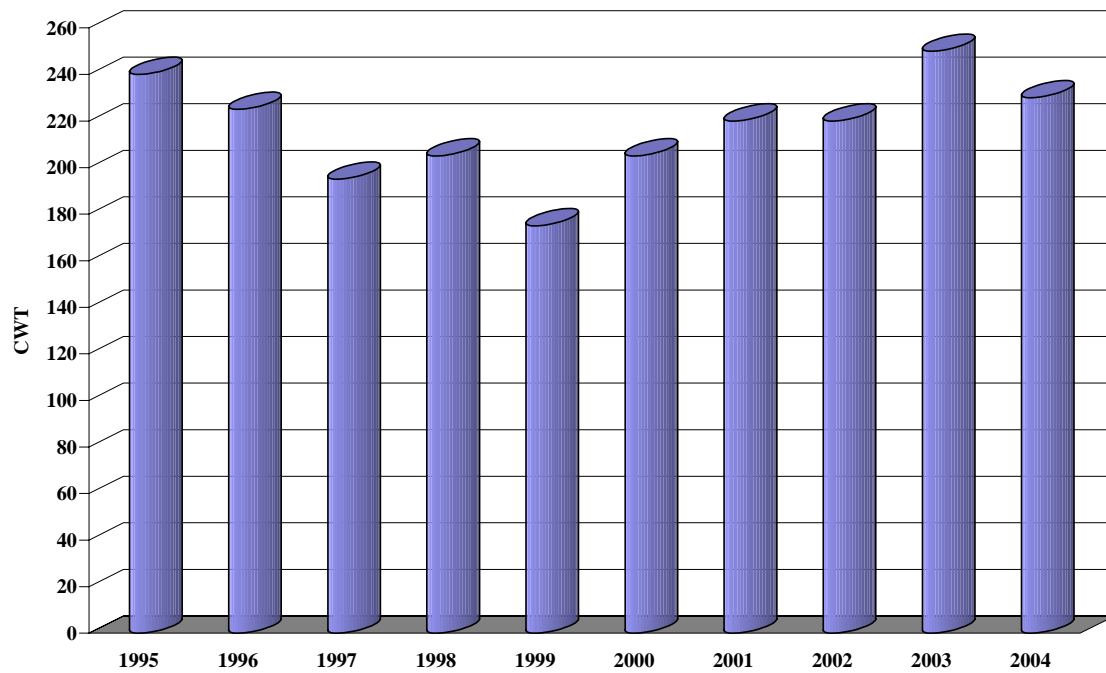
ACREAGE, YIELD AND PRODUCTION*
COMMERCIAL EARLY POTATOES
USDA National Agricultural Statistics Service

SEASONAL GROUP and STATE	AREA HARVESTED			YIELD PER ACRE			PRODUCTION		
	(1,000 Acres)			(Cwt)			(1,000 Cwt)		
WINTER:	2004	2003	2002	2004	2003	2002	2004	2003	2002
CA	8.5	8.5	9.0	250	310	270	2125	2635	2430
FL	5.5	5.8	6.7	250	240	265	1375	1392	1776
TOTAL	14.0	14.3	15.7	250	282	268	3500	4027	4206
SPRING:									
AZ	6.2	7.6	7.8	285	275	270	1767	2090	2106
CA	17.5	19.0	19.0	380	440	405	6650	8360	7695
FL - Hastings	16.0	20.3	19.0	265	280	315	4240	5684	5985
- Other	6.5	8.3	7.3	210	280	260	1365	2324	1898
NC	15.0	17.0	21.0	190	175	170	2850	2975	3570
TX	10.5	12.5	12.0	210	240	170	2205	3000	2040
TOTAL	71.7	84.7	86.1	266	288	271	19077	24433	23294
SUMMER:									
AL	2.0	1.8	3.0	165	185	185	330	333	555
CA	7.0	7.2	7.3	380	385	360	2660	2772	2628
CO	6.4	6.4	6.3	365	360	360	2336	2304	2268
DE	3.2	3.6	3.6	260	240	260	832	864	936
IL	4.8	6.1	6.4	350	360	310	1680	2196	1984
KS	3.1	2.7	2.9	400	380	340	1240	1026	986
MD	4.6	4.6	4.7	260	240	250	1196	1104	1175
MO	5.5	7.1	5.4	315	265	240	1733	1882	1296
NJ	2.3	2.7	2.6	275	250	275	633	675	715
NM	1.5	1.9	2.3	300	280	320	450	532	736
TX	9.6	8.4	8.3	440	420	400	4224	3528	3320
VA	5.1	6.2	6.3	230	250	220	1173	1550	1386
TOTAL	55.1	58.7	59.1	336	320	304	18487	18766	17985

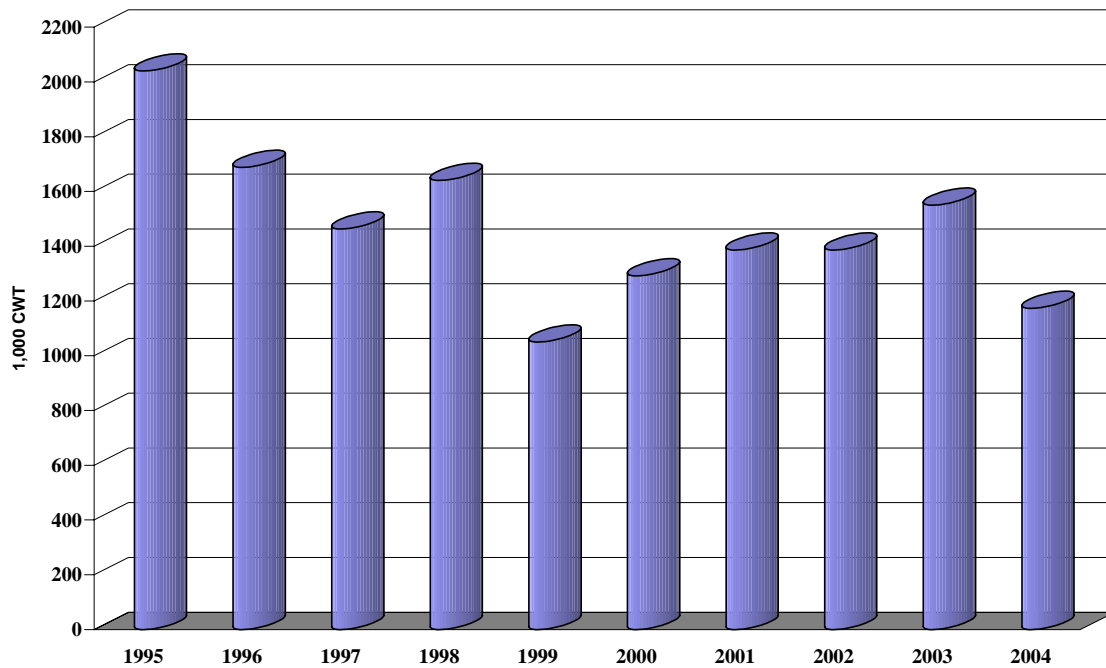
* Preliminary data – subject to revision

VIRGINIA POTATOES

YIELD PER ACRE



PRODUCTION



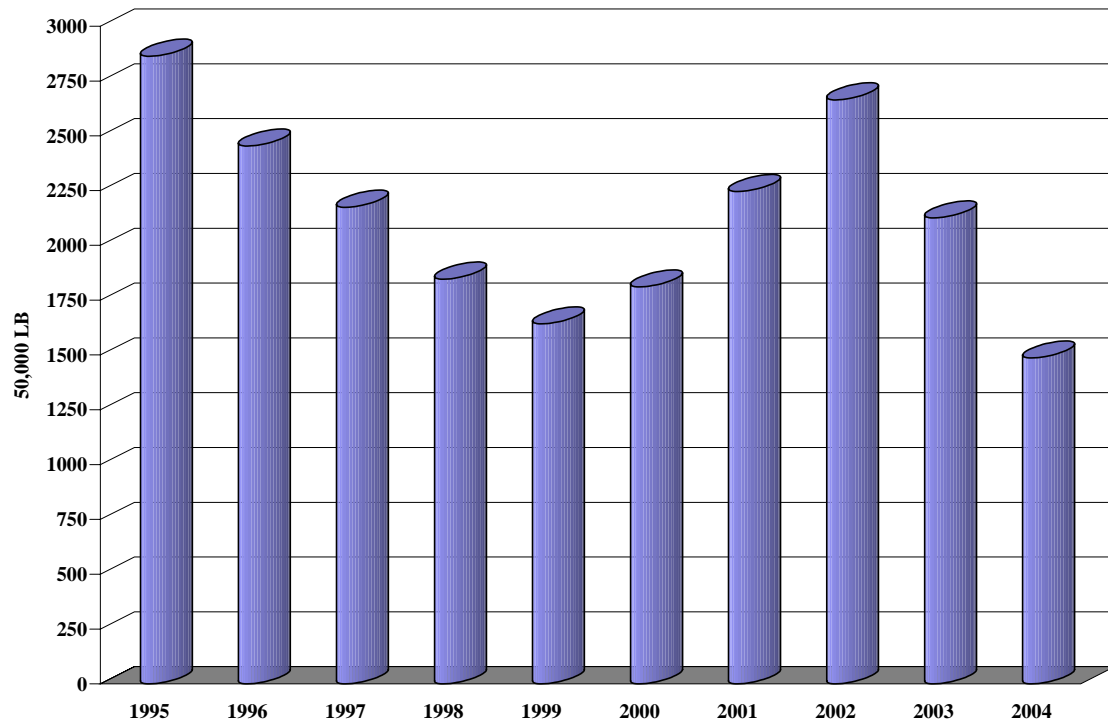
* Preliminary data – subject to revision

VIRGINIA POTATO SHIPMENTS - 2004

50,000 LB UNITS

Date	Loads	Date	Loads	Date	Loads
1-Jun	0	1-Jul	44	1-Aug	7
2-Jun	0	2-Jul	20	2-Aug	14
3-Jun	0	3-Jul	11	3-Aug	21
4-Jun	0	4-Jul	0	4-Aug	26
5-Jun	0	5-Jul	51	5-Aug	18
6-Jun	0	6-Jul	54	6-Aug	6
7-Jun	0	7-Jul	49	7-Aug	4
8-Jun	0	8-Jul	41	8-Aug	3
9-Jun	0	9-Jul	33	9-Aug	8
10-Jun	0	10-Jul	29	10-Aug	8
11-Jun	3	11-Jul	16	11-Aug	5
12-Jun	0	12-Jul	71	12-Aug	4
13-Jun	0	13-Jul	70	13-Aug	1
14-Jun	3	14-Jul	92	14-Aug	0
15-Jun	4	15-Jul	63	15-Aug	0
16-Jun	4	16-Jul	48	16-Aug	0
17-Jun	4	17-Jul	52	17-Aug	0
18-Jun	5	18-Jul	3	18-Aug	0
19-Jun	0	19-Jul	59	19-Aug	0
20-Jun	0	20-Jul	68	20-Aug	0
21-Jun	8	21-Jul	70	21-Aug	0
22-Jun	13	22-Jul	51	22-Aug	0
23-Jun	16	23-Jul	43	23-Aug	0
24-Jun	13	24-Jul	15	24-Aug	0
25-Jun	10	25-Jul	1	25-Aug	0
26-Jun	22	26-Jul	2	26-Aug	0
27-Jun	14	27-Jul	12	27-Aug	0
28-Jun	41	28-Jul	10	28-Aug	0
29-Jun	58	29-Jul	6	29-Aug	0
30-Jun	45	30-Jul	1	30-Aug	0
		31-Jul	8	31-Aug	0
June	266	July	1094	August	126

VIRGINIA TRUCK SHIPMENTS



YEAR	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
LOADS	2863	2453	2174	1846	1642	1830	2246	2664	2125	1486

2004 SHIPPING POINT PRICES

EASTERN SHORE OF VIRGINIA

ROUND WHITE, US ONE, SIZE A

		Large	Loose	Baled	Baled
June	50-Lb	50-Lb	10-Lb	10-Lb	5-Lb
22	5.00	7.00	1.25	6.50	7.50
23	5.00	7.00	1.25	6.50	7.50
24	5.00	7.00	1.25	6.50	7.50
25	No Report	No Report	No Report	No Report	No Report
28	5.00	7.00	1.25	6.50	7.50
29	5.00	7.00	1.25	6.50	7.50
30	5.00	7.00	1.25	6.50	7.50
July					
1	5.00	7.00	1.25	6.50	7.50
2	5.00	7.00	1.25	6.50	7.50
5	Holiday	Holiday	Holiday	Holiday	Holiday
6	5.00	7.00	1.25	6.50	7.50
7	5.00	7.00	1.25	6.50	7.50
8	5.00	7.00	1.25	6.50	7.50
9	5.00	7.00	1.25	6.50	7.50
12	5.00	7.00	1.25	6.50	7.50
13	5.00	7.00	1.25	6.50	7.50
14	5.00	7.00	1.25	6.50	7.50
15	4.50-5.00	7.00	1.15-1.25	6.00-6.50	7.00-7.50
16	4.50-5.00	6.00-7.00	1.15-1.25	6.00-6.50	7.00-7.50
19	4.50-5.00	6.00-7.00	1.15-1.25	6.00-6.50	7.00-7.50
20	4.50-5.00	6.00-7.00	1.15-1.25	6.00-6.50	7.00-7.50
21	4.50-5.00	6.00-7.00	1.15-1.25	6.00-6.50	7.00-7.50
22	4.50-5.00	6.00-7.00	1.15-1.25	6.00-6.50	7.00-7.50
23	4.50-5.00	6.00-7.00	1.15-1.25	6.00-6.50	7.00-7.50
26	Too Few	Too Few	Too Few	Too Few	Too Few
27	Too Few	Too Few	Too Few	Too Few	Too Few
28	Too Few	Too Few	Too Few	Too Few	Too Few
29	Too Few	Too Few	Too Few	Too Few	Too Few
30	Too Few	Too Few	Too Few	Too Few	Too Few
August					
2	Too Few	Too Few	Too Few	Too Few	Too Few
3	Too Few	Too Few	Too Few	Too Few	Too Few
4	Too Few	Too Few	Too Few	Too Few	Too Few

2004 SHIPPING POINT PRICES

EASTERN SHORE OF VIRGINIA

ROUND RED AND YUKON GOLD, US ONE

	Round Red 50-Lb, Size A	Round Red 50-Lb, Size B	Yukon Gold 50-Lb, Size A
June			
28	7.00	10.00	
29	7.00	10.00	
30	7.00	10.00	
July			
1	7.00	10.00	
2	7.00	9.00-10.00	
5	Holiday	Holiday	Holiday
6	7.00	9.00-10.00	10.00
7	7.00	9.00-10.00	10.00
8	7.00	9.00	10.00
9	7.00	9.00	10.00
12	7.00	9.00	10.00
13	7.00	9.00	10.00
14	7.00	9.00	9.00-10.00
15	7.00	9.00	8.00-10.00
16	7.00	9.00	8.00-10.00
19	7.00	9.00	8.00-10.00
20	7.00	9.00	8.00-10.00
21	7.00	9.00	8.00-10.00
22	7.00	9.00	8.00-9.00
23	7.00	10.00	8.00-9.00
26	Too Few	Too Few	Too Few
27	Too Few	Too Few	Too Few
28	Too Few	Too Few	Too Few
29	Too Few	Too Few	Too Few
30	Too Few	Too Few	Too Few
August			
2	Too Few	Too Few	Too Few
3	Too Few	Too Few	Too Few
4	Too Few	Too Few	Too Few

2000-2004 SHIPPING POINT PRICES

EASTERN SHORE OF VIRGINIA

ROUND WHITE, US ONE, SIZE A (50-LB SACKS)

June	2004	2003	2002	2001	2000
22	5.00			6.50	
23	5.00	6.50	Weekend	Weekend	5.00
24	5.00	6.50	10.00	Weekend	Weekend
25	No Report	6.00-6.50	10.00	Too Few	Weekend
28	5.00	Weekend	10.00	5.50	Too Few
29	5.00	Weekend	Weekend	5.00-5.50	Too Few
30	5.00	5.00	Weekend	Weekend	Too Few
July					
1	5.00	5.00	10.00	Weekend	Weekend
2	5.00	5.00	10.00	5.00	Weekend
5	Holiday	Weekend	10.00	5.00	5.00-5.50
6	5.00	Weekend	Weekend	5.00	5.00-5.50
7	5.00	5.00	Weekend	Weekend	5.00-5.50
8	5.00	5.00	10.00	Weekend	Weekend
9	5.00	5.00	10.00	4.50-5.50	Weekend
12	5.00	Weekend	10.00	4.50	5.50
13	5.00	Weekend	Weekend	4.50	5.50
14	5.00	5.00	Weekend	Weekend	5.50
15	4.50-5.00	5.00	10.00	Weekend	Weekend
16	4.50-5.00	5.00	10.00	4.00-4.50	Weekend
19	4.50-5.00	Weekend	10.00	4.00-4.50	5.00-5.50
20	4.50-5.00	Weekend	Weekend	4.00-4.50	5.00
21	4.50-5.00	5.00	Weekend	Weekend	5.00
22	4.50-5.00	5.00	10.00	Weekend	Weekend
23	4.50-5.00	5.00	9.00-10.00	4.00-4.50	Weekend
26	Too Few	Weekend	9.00-10.00	3.50-4.00	Too Few
27	Too Few	Weekend	Weekend	3.50-4.00	Too Few
28	Too Few	5.00	Weekend	Weekend	5.00-5.50
29	Too Few	5.00	Too Few	Weekend	Weekend
30	Too Few	Too Few		Too Few	Weekend

2000-2004 SHIPPING POINT PRICES

EASTERN SHORE OF VIRGINIA

ROUND WHITE, US ONE, SIZE A (50-LB SACKS)

August	2004	2003	2002	2001	2000
2	Too Few	Weekend	Too Few	3.50-4.00	5.00
3	Too Few	Weekend		3.50	4.50-5.00
4	Too Few	5.00		Weekend	Too Few

REVIEW OF THE 2004 VEGETABLE SEASON

CABBAGE

The first reported F.O.B. shipping point price from Southwest Virginia was on July 12 with 1-3/4 bushel cartons of medium sized cabbage at \$4.00 to \$5.00 and 50-Lb sacks of large sized at \$3.00 to \$3.50. Prices remained generally unchanged for most of July. Demand during this period ranged from fairly light to moderate. On August 2, prices of 1-3/4 bushel cartons of medium were \$3.50 to \$4.50 and 50-Lb sacks of large were \$2.50 to \$3.50. Heavy rainfall during late July and early August slowed the harvest. By August 5, prices of medium cartons increased to \$4.00 to \$4.50. Excessive rainfall began to cause some problems later in the month. By mid-August, supplies of medium sized cabbage were very light and there was an abundance of large sized cabbage in competing areas. On August 16, demand was fairly good for medium cartons but was fairly light on large sacks. Prices were reported at \$4.50 to \$5.00 for medium cartons and only \$2.00 to \$2.50 for large sacks. By August 19 there were too few medium sized cabbage to report. The final report was sent on August 23 as supplies were too light to report.

CUCUMBERS

Nearly ideal conditions in spring including above average temperatures in May caused the cucumber crop to be slightly ahead of schedule. The first reported price for 1-1/9 bushel cartons of medium “super select” cucumbers was on June 17 at \$14.00. Demand was reported as good. On June 18, demand exceeded supplies and prices increased to \$16.00 for 1-1/9 bushel cartons. By June 22, prices were slightly lower at \$14.00 to \$16.00 and demand was described as fairly good for the high quality medium cucumbers. Prices held at \$14.00 to \$16.00 for another week and demand ranged from fairly good to good. On June 29, prices fell to \$14.00 on moderate demand. Prices were unchanged until July 6 when they fell to \$12.00 with fairly light demand. By the next day, prices had dropped to \$10.00 to \$12.00. On July 9, prices ranged from \$8.00 to \$10.00 as supplies in competing areas to the north became plentiful. The final reported price was on July 13 at \$8.00 to \$10.00.

Fair quality “select” cucumbers were first reported at \$6.00 to \$8.00 and remained in that range until the very end of June. On June 29, prices were reported at \$6.00 to \$7.00. By July 6, the fair quality cucumbers were quoted at \$5.00 to \$6.00 and eventually sold for as low as \$4.00 later in the month.

Prices for large size carton 24 cucumbers were reported at \$4.00 to \$5.00 for most of June. Demand was generally reported as fairly good to good. Prices increased to as high as \$5.00 to \$6.00 during late June due to limited supplies of the large cucumbers in competing areas. Prices began to drop in early July and ended the season at \$3.00.

Heavy rainfall during late July and early August prevented many growers from planting their entire fall acreage. As a result, fall supplies were down considerably. To add insult to injury, many of the fall cucumbers that were planted succumbed to disease problems. As a result, supplies during fall were insufficient to report.

GREEN BEANS

For the second consecutive year, Virginia green beans were reported on a daily basis. Prior to 2003, green beans were only reported once a week. As was the case with cucumbers, above average temperatures in May allowed the green bean harvest to begin slightly ahead of schedule. The timing of the harvest turned out to be nearly perfect as south Georgia, one of the main areas Virginia competes with, was nearly finished with their spring green bean harvest.

The first F.O.B. shipping point price of the summer season was on June 14 at \$10.00 to \$12.85 per bushel. By the following day, prices were \$12.00 to \$12.85 and remained in that range over the next week. Demand ranged from fairly good to good during the period. On June 22, prices increased to \$12.00 to \$14.85 and by June 24 were as high as \$16.85. Prices began to fall later in the month but were able to hold at \$12.85 until early July. By July 7, prices had dropped to \$10.00 to \$10.85. On July 9, demand was light and prices were much lower at mostly \$7.85. By July 12, prices were as low as \$5.85. Supplies during the rest of the summer were insufficient to report.

Production during the fall was reduced due to weather conditions. Heavy rainfall during late July and August delayed and in some cases prevented planting of the fall crop. Because of the planting delays, the fall harvest began later than normal. The first reported price of the fall was on October 4 at \$24.00 to \$24.85 per bushel. Supplies were extremely light both in Virginia and competing areas. Demand remained good for much of October and prices were as high as \$28.85. By late October, supplies in competing areas finally began to increase. On October 25, the price was reported at \$16.00 to \$16.85 and fell to \$12.85 by the next day. Harvesting continued into November with the last reported price on November 3 at \$10.85.

PEPPERS

Pepper acreage has decreased significantly on the Eastern Shore of Virginia over the past few years, but it still remains an important crop both on the Shore and in other areas of the state. During early July, prices were mostly \$9.00 to \$10.00 for 1-1/9 bushel cartons of jumbo sized peppers. By July 19, prices were as high as \$12.00 for jumbo and \$10.00 for extra large. Unfortunately, by late July the price for jumbo sized pepper had dropped to \$8.00 to \$10.00. Supplies during the fall were too light to report.

PUMPKINS

Wet conditions made growing the pumpkin crop difficult during 2004 and unfortunately some of the crop, particularly in low lying areas, was lost. However, growers were still able to produce excellent quality pumpkins with some areas reporting fairly good yields.

The prices reported were for medium to large sized pumpkins (generally 18 to 22 pounds each) sold in 36-inch bins. There were approximately 40 to 45 pumpkins per bin. Prices ranged from \$65.00 to \$110.00 but were mostly \$80.00-90.00 per bin. Trading activity was moderate to fairly active throughout the season.

SQUASH

Like most of the other vegetable crops in 2004, the squash harvest started earlier than normal. In fact, light harvesting of squash began in late May. The first squash prices of the 2004 season were reported on June 7 with 1/2 and 5/9 bushel cartons of the small sized “fancy” zucchini at \$5.00 to \$6.00 and medium sized at \$4.00. Yellow straightneck was first quoted at \$7.00 to \$8.00 for small and \$5.00 to \$6.00 for medium. Trading was described as moderate. On June 14, prices were lower with small zucchini at \$5.00 to \$6.00 and medium \$3.00 to \$4.00. Yellow straightneck prices fell to \$6.00 to \$7.00 for small and \$4.00 to \$5.00 for medium. By the end of June, trading became active for light supplies and zucchini prices increased to as much as \$10.00 for small and \$8.00 for medium. Straightneck prices were as high as \$12.00 for small and \$10.00 for medium during late June. By July, supplies in northern areas began to increase and prices began to drop. On July 12, small zucchini was \$6.00 and medium \$4.00. Yellow straightneck was quoted at \$7.00 for small and \$5.00 for medium. Trading was fairly slow. The final report of 2004 was on July 19 as supplies were insufficient to continue reporting.

SWEET CORN

Ideally, the sweet corn harvest should be active before July 4 in order to be available for the summer holiday. Growers were able to start harvesting by late June but faced prices that were very low. The first reported price was on July 6 with yellow and white at \$4.35 to \$6.35 for crates containing 4 dozen minimum. By July 12, the price was only \$4.35 for both types and trading was slow. Prices remained lower than average for most of July before improving later in the month. On July 26, yellow and white types were quoted at \$6.35. By August 2, supplies were too light to continue reporting prices.

TOMATOES - MATURE GREEN

Mature Green tomato prices were first reported on July 6 with prices for 25-Lb cartons of mature green, 85% U.S. One or better at \$8.20 for extra large (5x6), \$8.20 for large (6x6) and \$8.20 for medium (6x7). By the following week, prices fell to \$7.20 for all three sizes and demand ranged from moderate to fairly light. By late July, prices had dropped to \$6.20 to \$8.20 for the 5x6 size and \$5.20 to \$7.20 for the 6x6 and 6x7 sizes. The heavy rainfall that arrived in late July and early August sharply curtailed harvesting and limited available supplies. Prices began to increase in mid-August with prices generally ranging from \$11.20 to \$13.20. During late August and early September, prices were mostly \$9.20 to \$11.20.

During fall, extreme weather conditions created a situation where demand exceeded supplies throughout the country. Four hurricanes had damaged approximately 50% of the Florida crop. Supplies were also down in California due to wet weather and in the Baja region of Mexico due to pest infestation. As a result, tomato prices were extremely high. By late September, prices were as high as \$19.20. In mid-October, prices ranged from \$21.20 to \$25.20 and by the end of the month, 5x6 sized tomatoes were as high as \$36.20. Although prices were extremely high during the late summer and fall, Virginia tomato growers were unable to take full advantage due to significant crop losses.

TOMATOES – PLUM, CHERRY AND GRAPE TYPE

Plum, cherry and grape type tomatoes continue to play a very important role in Virginia's tomato production, especially on the Eastern Shore of Virginia. For the second year, Virginia Market News Service reported these types of tomatoes on a daily basis.

Plum type Roma tomatoes were first quoted on July 6 at \$10.20 for 25-Lb cartons. Prices quickly dropped and were generally \$6.20 to \$8.20 for the rest of July. After the heavy rainfall of late July and early August, prices began to increase and were as high as \$15.20 before falling late in the month. A nationwide shortage of tomatoes during the fall led to prices as high as \$21.20 in September and \$31.20 in October.

Cherry tomatoes were first quoted on July 6 at \$6.20 to \$7.20 for flats containing 12 one pint baskets and remained at that level for most of July. In mid-August, prices improved to as high as \$11.20 on good demand. Unfortunately, prices began to drop and by the end of August were \$8.20. By mid-September, prices began to increase and were \$16.20 to \$18.20 by the end of the month. Prices were mostly \$19.20 to \$21.20 during October. By October 13, supplies were insufficient to continue reporting.

Grape tomatoes began the season at \$7.20 to \$9.20 for flats of 12 one pint containers with lids and remained in that range for most of July. 20-Lb cartons were mostly \$13.20 to \$16.20 during July. Prices in early August were \$10.20 to \$11.20 before falling to \$8.20 by the end of the month. 20-Lb cartons were mostly \$15.20 to \$18.20 during August. In early September, prices were mostly \$8.20 to \$10.20 for flats and \$13.20 to \$17.20 for cartons. By the end of September, demand exceeded supplies and the price for flats increased to \$16.20 while cartons ranged from \$28.20 to \$31.20. A nationwide shortage of grape tomatoes led to extremely high prices during October. By the end of October, flats were priced at \$36.20 and 20-Lb cartons were mostly \$66.20.

WEATHER

For the second consecutive year, excessive rainfall was a major problem for Virginia vegetable growers. The season started off well as nearly perfect conditions in spring and extremely warm May temperatures allowed the harvest of most crops to begin slightly earlier than normal. Unfortunately, the heavy rainfall during summer caused significant damage to crops throughout eastern and western Virginia. The southeastern portion of Virginia was hit particularly hard. On the Eastern Shore of Virginia, the heavy rains that arrived in late July and early August delayed and in some cases prevented planting of the fall crops – particularly cucumbers and green beans. Some areas of the Eastern Shore received over 20 inches of rain during a ten day period. In late August and early September, growers throughout Virginia were hit by heavy rains from tropical storms Frances and Gaston. The two storms came only nine days apart and caused widespread damage to Virginia's vegetable crops. Other areas of the country, especially Florida, also faced extreme conditions as the east coast was hit by four hurricanes. The weather problems decreased supplies both in Virginia and competing areas which helped lead to higher prices. Unfortunately, growers were left with much less product to sell.

VIRGINIA SHIPPING POINT PRICES

CABBAGE (ROUND GREEN TYPE)

2004 Season

	50-Lb Cartons Medium	50-Lb Sacks Large
July		
12	4.00-5.00	3.00-3.50
15	4.00-4.50	3.00-3.50
19	4.00-4.50	3.00-3.50
22	4.00-4.50	3.00-3.50
26	4.00-4.50	3.00-3.50
29	3.50-4.50	2.00-2.50
August		
2	3.50-4.50	2.50-3.50
5	4.00-4.50	2.50-3.50
9	4.00-4.50	2.50-3.00
12	4.00-4.50	2.00-2.50
16	4.50-5.00	2.00-2.50
19	Too Few	2.00-3.00
23	Too Few	Too Few

VIRGINIA SHIPPING POINT PRICES

CABBAGE (ROUND GREEN TYPE)

2003 Season

	1-3/4 Bushel Cartons Medium	50-Lb Sacks Medium/Large
July		
21	5.00-5.50	4.00-4.50
24	4.50-5.00	3.50-4.00
28	4.00-4.50	3.50
31	4.00-4.50	3.00-3.50
August		
4	3.50-4.00	2.50-3.50
7	3.50-4.50	2.50-3.50
11	3.50-4.50	2.50-3.50
14	3.50-3.75	2.50-2.75
18	3.50-4.00	2.50-3.00
21	3.50	2.50
25	3.50	2.50
28	3.50-4.00	2.50
September		
2	4.00-4.50	2.50-2.75
4	Too Few	Too Few
8	Too Few	Too Few
11	5.00	2.50
15	4.50-5.00	2.00-3.00
18	Too Few	Too Few
22	Too Few	Too Few

VIRGINIA SHIPPING POINT PRICES

CUCUMBERS (SUMMER)

	Medium		Fair Quality		Cartons 24s	
	1-1/9 Bushel Cartons		1-1/9 Bushel Cartons			
June	2004	2003	2004	2003	2004	2003
17	14.00		6.00-8.00		3.00-5.00	
18	16.00		6.00-8.00		4.00-5.00	
21	16.00		7.00-8.00		4.00-5.00	
22	14.00-16.00		6.00-8.00		4.00-5.00	
23	14.00-16.00		6.00-8.00		4.00-5.00	
24	14.00-16.00		6.00-8.00		4.00-5.00	
25	No Report		No Report		No Report	
28	14.00-16.00		6.00-8.00		5.00	
29	14.00		6.00-7.00		5.00-6.00	
30	14.00		6.00-7.00		5.00	
July						
1	14.00	20.00-22.00	6.00-7.00	10.00-12.00	4.50-5.00	6.00-7.00
2	14.00	20.00-22.00	6.00-7.00	10.00-12.00	4.50-5.00	6.00-7.00
5	Holiday	Weekend	Holiday	Weekend	Holiday	Weekend
6	12.00	Weekend	5.00-6.00	Weekend	3.50-4.00	Weekend
7	10.00-12.00	16.00-18.00	4.00-5.00	8.00-10.00	3.50-4.00	6.00-6.00
8	10.00	14.00-16.00	4.00-5.00	8.00	3.50-4.00	5.00-6.00
9	8.00-10.00	14.00-16.00	4.00	8.00	3.00	5.00-6.00
12	8.00-10.00	Weekend	4.00	Weekend	3.00	Weekend
13	8.00-10.00	Weekend	4.00	Weekend	3.00	Weekend
14	Too Few	12.00	Too Few	5.00-7.00	Too Few	4.00-5.00
15		12.00		5.00-6.00		4.00-5.00
16		12.00		5.00-6.00		4.00-5.00
17		12.00		5.00-6.00		4.00-5.00
18		12.00		5.00-6.00		4.00-5.00
21		12.00		5.00-6.00		4.00-5.00
22		12.00		5.00-6.00		4.00-5.00
23		10.00-12.00		5.00-6.00		4.00-5.00
24		10.00-12.00		5.00-6.00		3.00-4.00
25		10.00		5.00		3.00-3.50
28		8.00		4.00-5.00		3.00-3.50
29		8.00		4.00-5.00		3.00-3.50
30		Too Few		Too Few		Too Few

VIRGINIA SHIPPING POINT PRICES

GREEN BEANS, ROUND TYPE (SUMMER)

BUSHEL CARTONS/CRATES

June	2004	2003	2002	2001	2000
14	10.00-12.85				
15	12.00-12.85				
16	12.00-12.85				
17	12.00-12.85		10.00-12.00		
18	12.00-12.85		*	12.00-12.85	
19	Weekend		*	*	16.00
20	Weekend		*	*	*
21	12.00-12.85		*	*	*
22	12.00-14.85		*	*	*
23	Too Few	18.00-20.85	*	*	*
24	14.00-16.85	18.00-20.85	10.00	*	*
25	Too Few	18.00-20.25	*	8.00-8.85	*
26	Weekend	18.00-20.85	*	*	12.00
27	Weekend	18.00-20.25	*	*	*
28	14.00-14.85	Weekend	*	*	*
29	12.00-14.00	Weekend	*	*	*
30	12.85	18.85-20.00	*	*	*
July					
1	12.85	18.85-20.85	12.00-14.00	*	*
2	12.85	16.85-18.00	*	7.00-8.00	*
3	Weekend	16.00-18.00	*	*	10.00
5	Holiday	Weekend	*	*	*
6	10.85-12.85	Weekend	*	*	*
7	10.00-10.85	14.00-16.00	*	*	*
8	10.00-10.85	14.00-14.85	18.00-20.00	*	*
9	7.85-8.85	12.00-14.00	*	10.00-10.85	*
10	Weekend	12.00-14.00	*	*	8.00-10.00
11	Weekend	12.00-14.00	*	*	*
12	5.85-6.85	Weekend	*	*	*
13	Too Few	Weekend	*	*	*
14		12.00-14.00	*	*	*
15		14.00-14.85	16.00-16.85	*	*
16		14.00-14.85	*	Too Few	*
17		12.85-14.85	*		Too Few
18		Too Few	*		

* Green Bean prices were reported on a weekly basis prior to 2003

VIRGINIA SHIPPING POINT PRICES

GREEN BEANS, ROUND TYPE (FALL)

BUSHEL CARTONS/CRATES

October	2004	2003	2002	2001	2000
1		Too Few**	*	8.00-8.85	*
2			*	*	12.00-14.00
3			*	*	*
4	24.00-24.85		*	*	*
5	22.00-24.85		*	*	*
6	No Report		*	*	*
7	22.00-24.85		8.00-8.85	*	*
8	22.00-24.85		*	*	*
9	Weekend		*	12.00	*
10	Weekend		*	*	16.00-16.85
11	Holiday		*	*	*
12	24.00-24.85		*	*	*
13	24.85-26.00		*	*	*
14	26.00-28.85		*	*	*
15	26.00-28.85		10.00	12.00-12.85	*
16	Weekend		*	*	16.00-18.00
17	Weekend		*	*	*
18	26.00-28.85		*	*	*
19	26.00-28.85		*	*	*
20	26.00-28.85		*	*	*
21	26.00-28.85		Too Few	*	*
22	24.00-24.85			9.00-10.00	*
25	16.00-16.85			*	Too Few
26	12.85			*	
27	12.00-12.85			*	
28	10.85			*	
29	10.85			Too Few	
November					
1	10.00-10.85				
2	10.85				
3	10.85				
5	No Report				
8	Too Few				

* Green Bean prices were reported on a weekly basis prior to 2003

** Supplies insufficient to report during fall 2003

VIRGINIA SHIPPING POINT PRICES

SQUASH

1/2 AND 5/9 BUSHEL CARTONS

2004 Season

	Zucchini		Yellow Straightneck	
	Small	Medium	Small	Medium
June				
1	Too Few	Too Few	Too Few	Too Few
7	5.00-6.00	4.00	7.00-8.00	5.00-6.00
14	5.00-6.00	3.00-4.00	6.00-7.00	4.00-5.00
21	7.00-8.00	5.00-6.00	8.00-10.00	6.00-8.00
28	10.00	8.00	12.00	10.00
July				
6	8.00	6.00	10.00	8.00
12	6.00	4.00	7.00	5.00
19	Too Few	Too Few	Too Few	Too Few

2003 Season

	Zucchini		Yellow Straightneck	
	Small	Medium	Small	Medium
June				
9	Too Few	Too Few	Too Few	Too Few
16	8.00-10.00	6.00-8.00	10.00-12.00	8.00-10.00
23	12.00	10.00	14.00	12.00
30	10.00	8.00	14.00-16.00	12.00-14.00
July				
7	6.00	4.00	10.00-12.00	8.00-10.00
14	6.00	4.00	10.00	8.00
21	Too Few	Too Few	Too Few	Too Few

2002 Season

	Zucchini		Yellow Straightneck	
	Small	Medium	Small	Medium
June				
10	7.00-8.00	5.00-6.00	6.00	4.00-5.00
17	8.00	6.00	10.00-12.00	8.00-10.00
24	7.00-8.00	5.00-6.00	10.00	8.00
July				
1	6.00-7.00	4.00-5.00	8.00	6.00
8	6.00	4.00	8.00	6.00
15	Too Few	Too Few	Too Few	Too Few

VIRGINIA SHIPPING POINT PRICES

SWEET CORN

CRATES - 4 DOZEN MINIMUM

2004 Season

	Yellow Type	White Type
June		
28	Too Few	Too Few
July		
6	4.35-6.35	4.35-6.35
12	4.35	4.35
19	4.85-5.35	4.85-5.35
26	6.35	6.35
August		
2	Too Few	Too Few

2003 Season

	Yellow Type	White Type
July		
7	6.00-6.85	6.00-8.00
14	8.00-8.35	9.00-10.35
21	10.00-10.35	11.00-11.35
28	10.00	11.00
August		
4	Too Few	Too Few

2002 Season

	Yellow Type	White Type
July		
1	9.00-10.00	9.00-10.00
8	12.00-14.00	12.00-14.00
15	12.00	10.00-12.00
22	14.00	14.00
29	8.00	10.00
August		
5	6.00-7.00	6.00-7.00
12	Too Few	Too Few

VIRGINIA SHIPPING POINT PRICES

TOMATOES (MATURE GREEN, 85% US ONE OR BETTER)

25-LB CARTONS

July	Extra Large (5x6)		Large (6x6)		Medium (6x7)	
	2004	2003	2004	2003	2004	2003
1						
2						
3						
4						
5						
6	8.20		8.20		8.20	
7	8.20		8.20		8.20	
8	7.20-8.20		8.20		8.20	
9	7.20-8.20		8.20		8.20	
10	Weekend		Weekend		Weekend	
11	Weekend		Weekend		Weekend	
12	7.20		7.20		7.20	
13	7.20		7.20		7.20	
14	7.20		7.20		7.20	
15	7.20		7.20		7.20	
16	7.20	13.20	7.20	12.20	7.20	11.20
17	Weekend	13.20	Weekend	12.20	Weekend	11.20
18	Weekend	11.20	Weekend	11.20	Weekend	11.20
19	7.20	Weekend	7.20	Weekend	7.20	Weekend
20	7.20	Weekend	6.20-7.20	Weekend	6.20-7.20	Weekend
21	6.20-7.20	11.20	6.20-7.20	11.20	6.20-7.20	11.20
22	6.20-7.20	10.20-11.20	6.20-7.20	11.20	6.20-7.20	11.20
23	6.20-7.20	10.20	6.20-7.20	11.20	6.20-7.20	11.20
24	Weekend	10.20	Weekend	11.20	Weekend	11.20
25	Weekend	10.20-11.20	Weekend	11.20	Weekend	11.20
26	Too Few	Weekend	Too Few	Weekend	Too Few	Weekend
27	6.20-8.20	Weekend	5.20-7.20	Weekend	5.20-7.20	Weekend
28	7.20	Price Open	6.20	Price Open	6.20	Price Open
29	Too Few	13.20	Too Few	13.20	Too Few	13.20
30	8.20	Too Few	8.20	Too Few	7.20	Too Few
31	Weekend	13.20	Weekend	13.20	Weekend	13.20

VIRGINIA SHIPPING POINT PRICES

TOMATOES (MATURE GREEN, 85% US ONE OR BETTER)

25-LB CARTONS

August	Extra Large (5x6)		Large (6x6)		Medium (6x7)	
	2004	2003	2004	2003	2004	2003
1	Weekend	13.20	Weekend	13.20	Weekend	13.20
2	Too Few	Weekend	Too Few	Weekend	Too Few	Weekend
3	Too Few	Weekend	Too Few	Weekend	Too Few	Weekend
4	Too Few	Price Open	Too Few	Price Open	Too Few	Price Open
5	Too Few	Too Few	Too Few	Too Few	Too Few	Too Few
6	Too Few	15.20-16.20	Too Few	15.20-16.20	Too Few	15.20-16.20
7	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
8	Weekend	16.20-18.20	Weekend	16.20-18.20	Weekend	13.20-16.20
9	Too Few	Weekend	Too Few	Weekend	Too Few	Weekend
10	13.20	Weekend	12.20	Weekend	11.20	Weekend
11	13.20	16.20	12.20	16.20	11.20	16.20
12	13.20	16.20-19.20	12.20	16.20-19.20	11.20	15.20-16.20
13	13.20	15.20-16.20	12.20	15.20-16.20	11.20	15.20-16.20
14	Weekend	15.20-16.20	Weekend	15.20-16.20	Weekend	15.20-16.20
15	Weekend	16.20	Weekend	16.20	Weekend	16.20
16	Too Few	Weekend	Too Few	Weekend	Too Few	Weekend
17	13.20	Weekend	13.20	Weekend	12.20	Weekend
18	13.20	15.20-16.20	13.20	15.20	12.20	13.20-15.20
19	Too Few	15.20-17.20	Too Few	15.20	Too Few	11.20-13.20
20	Too Few	Too Few	Too Few	Too Few	Too Few	Too Few
21	Weekend	15.20-16.20	Weekend	14.20	Weekend	10.20-11.20
22	Weekend	15.20-16.20	Weekend	14.20-15.20	Weekend	11.20
23	Too Few	Weekend	Too Few	Weekend	Too Few	Weekend
24	11.20	Weekend	11.20	Weekend	11.20	Weekend
25	9.20-11.20	Too Few	9.20-11.20	Too Few	9.20-11.20	Too Few
26	9.20-11.20	Too Few	9.20-11.20	Too Few	9.20-11.20	Too Few
27	9.20-10.20	13.20	9.20-10.20	11.20	9.20-10.20	7.20-8.20
28	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
29	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
30	9.20	Weekend	9.20	Weekend	9.20	Weekend
31	9.20	Weekend	9.20	Weekend	9.20	Weekend

VIRGINIA SHIPPING POINT PRICES

TOMATOES (MATURE GREEN, 85% US ONE OR BETTER)

25-LB CARTONS

September	Extra Large (5x6)		Large (6x6)		Medium (6x7)	
	2004	2003	2004	2003	2004	2003
1	9.20-10.20	Holiday	9.20-10.20	Holiday	9.20-10.20	Holiday
2	9.20-10.20	9.20-10.20	9.20	8.20	8.20-9.20	6.20
3	10.20	9.20	9.20	7.20-8.20	8.20	5.20-6.20
4	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
5	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
6	Holiday	Weekend	Holiday	Weekend	Holiday	Weekend
7	11.20	Weekend	9.20-11.20	Weekend	8.20-11.20	Weekend
8	11.20	Price Open	9.20	Price Open	8.20	Price Open
9	11.20	12.20-13.20	9.20-11.20	10.20	8.20-11.20	7.20
10	Price Open	12.20-13.20	Price Open	10.20	Price Open	7.20
11	Weekend	12.20-13.20	Weekend	10.20	Weekend	7.20
12	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
13	13.20	Weekend	11.20	Weekend	9.20	Weekend
14	13.20	Weekend	11.20	Weekend	9.20	Weekend
15	13.20	Price Open	11.20	Price Open	9.20	Price Open
16	13.20	13.20	11.20	11.20-12.20	9.20	9.20
17	13.20-15.20	Too Few	11.20-13.20	Too Few	9.20-11.20	Too Few
18	Weekend	Hurricane	Weekend	Hurricane	Weekend	Hurricane
19	Weekend	Hurricane	Weekend	Hurricane	Weekend	Hurricane
20	Price Open	Weekend	Price Open	Weekend	Price Open	Weekend
21	15.20	Weekend	13.20	Weekend	11.20	Weekend
22	15.20	Too Few	13.20	Too Few	11.20	Too Few
23	15.20	13.20	13.20	11.20-12.20	11.20	9.20
24	Price Open	13.20	Price Open	11.20-12.20	Price Open	9.20
25	Weekend	13.20	Weekend	11.20-12.20	Weekend	9.20
26	Weekend	11.20-13.20	Weekend	11.20	Weekend	9.20
27	Price Open	Weekend	Price Open	Weekend	Price Open	Weekend
28	19.20	Weekend	17.20	Weekend	15.20	Weekend
29	17.20-19.20	Too Few	16.20-17.20	Too Few	13.20-15.20	Too Few
30	No Report	Too Few	No Report	Too Few	No Report	Too Few

VIRGINIA SHIPPING POINT PRICES

TOMATOES (MATURE GREEN, 85% US ONE OR BETTER)

25-LB CARTONS

October	Extra Large (5x6)		Large (6x6)		Medium (6x7)	
	2004	2003	2004	2003	2004	2003
1	Price Open	Too Few	Price Open	Too Few	Price Open	Too Few
2	Weekend		Weekend		Weekend	
3	Weekend		Weekend		Weekend	
4	25.20		25.20		21.20	
5	25.20		25.20		21.20	
6	No Report		No Report		No Report	
7	23.20-25.20		21.20-23.20		19.20-21.20	
8	23.20-25.20		21.20-25.20		19.20-21.20	
9	Weekend		Weekend		Weekend	
10	Weekend		Weekend		Weekend	
11	Holiday		Holiday		Holiday	
12	25.20		25.20		21.20	
13	23.20		21.20		19.20	
14	23.20-25.20		21.20-23.20		19.20-21.20	
15	25.20		23.20-25.20		21.20	
16	Weekend		Weekend		Weekend	
17	Weekend		Weekend		Weekend	
18	Price Open		Price Open		Price Open	
19	27.20		25.20		23.20	
20	27.20-29.20		25.20-27.20		24.20-25.20	
21	27.20-29.20		25.20-27.20		24.20-25.20	
22	27.20-29.20		25.20-27.20		24.20-25.20	
23	Weekend		Weekend		Weekend	
24	Weekend		Weekend		Weekend	
25	36.20		31.20		26.20	
26	31.20-36.20		28.20-31.20		24.20-26.20	
27	31.20-36.20		28.20-31.20		24.20-26.20	
28	31.20-36.20		28.20-31.20		24.20-26.20	
29	31.20-36.20		28.20-31.20		24.20-26.20	
30	Weekend		Weekend		Weekend	
31	Weekend		Weekend		Weekend	
November						
1	Too Few		Too Few		Too Few	

VIRGINIA SHIPPING POINT PRICES

TOMATOES (PLUM, CHERRY AND GRAPE TYPE)

July	Plum Type, Roma 25 Lb Cartons		Cherry Type Flats 12 1-Pt Baskets		Grape Type Flats 12 1-Pt Containers	
	2004	2003	2004	2003	2004	2003
1						
2						
3						
4						
5						
6	10.20		6.20-7.20		7.20-9.20	
7	9.20		6.20		7.20-9.20	
8	9.20		6.20		6.20-9.20	
9	8.20-9.20		6.20		7.20-9.20	
10	Weekend		Weekend		Weekend	
11	Weekend		Weekend		Weekend	
12	7.20-8.20		6.20		7.20-8.20	
13	7.20		6.20		7.20-8.20	
14	7.20		6.20		7.20-8.20	
15	7.20-8.20		6.20-7.20		7.20-8.20	
16	7.20		6.20-7.20		7.20-8.20	
17	Weekend		Weekend		Weekend	
18	Weekend	20.20	Weekend	9.20-11.20	Weekend	16.20
19	7.20-8.20	Weekend	6.20-7.20	Weekend	7.20-8.20	Weekend
20	7.20	Weekend	6.20-7.20	Weekend	7.20-8.20	Weekend
21	6.20-8.20	19.20-20.20	6.20-7.20	9.20-10.20	7.20-8.20	16.20
22	6.20-7.20	19.20-20.20	6.20-7.20	9.20-11.20	7.20-8.20	16.20
23	6.20-7.20	19.20-20.20	6.20-7.20	9.20-10.20	7.20-8.20	16.20-17.20
24	Weekend	18.20-20.20	Weekend	9.20-10.20	Weekend	15.20-16.20
25	Weekend	18.20-19.20	Weekend	9.20	Weekend	15.20
26	Too Few	Weekend	Too Few	Weekend	Too Few	Weekend
27	6.20-7.20	Weekend	6.20	Weekend	9.20-10.20	Weekend
28	6.20	Price Open	Too Few	Price Open	9.20	Price Open
29	Too Few	15.20-16.20	Too Few	9.20-11.20	Too Few	14.20-15.20
30	6.20-8.20	Too Few	7.20-8.20	Too Few	9.20-10.20	Too Few
31	Weekend	13.20-15.20	Weekend	11.20	Weekend	11.20

VIRGINIA SHIPPING POINT PRICES

TOMATOES (PLUM, CHERRY AND GRAPE TYPE)

August	Plum Type, Roma		Cherry Type		Grape Type	
	25 Lb Cartons		Flats 12 1-Pt Baskets		Flats 12 1-Pt Containers	
	2004	2003	2004	2003	2004	2003
1	Weekend	13.20-16.20	Weekend	11.20	Weekend	11.20
2	Too Few	Weekend	Too Few	Weekend	Too Few	Weekend
3	9.20	Weekend	7.20-8.20	Weekend	10.20-11.20	Weekend
4	Too Few	13.20-15.20	Too Few	11.20-12.20	Too Few	9.20-11.20
5	Too Few	Too Few	Too Few	Too Few	Too Few	Too Few
6	Too Few	15.20-16.20	Too Few	11.20-13.20	Too Few	11.20
7	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
8	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
9	Too Few	Weekend	Too Few	Weekend	Too Few	Weekend
10	15.20	Weekend	11.20	Weekend	11.20	Weekend
11	13.20	15.20-16.20	11.20	15.20	11.20	13.20
12	15.20	15.20-16.20	11.20	15.20	10.20-11.20	13.20
13	15.20	15.20-16.20	11.20	14.20-15.20	10.20-11.20	13.20
14	Weekend	15.20-16.20	Weekend	14.20-15.20	Weekend	13.20
15	Weekend	15.20-16.20	Weekend	14.20-15.20	Weekend	13.20
16	Too Few	Weekend	Too Few	Weekend	Too Few	Weekend
17	15.20	Weekend	10.20-11.20	Weekend	10.20-11.20	Weekend
18	16.20	13.20-15.20	10.20	14.20-15.20	10.20	11.20-13.20
19	13.20-15.20	13.20-15.20	8.20	13.20-15.20	8.20-10.20	10.20-13.20
20	13.20-15.20	Too Few	8.20-9.20	Too Few	8.20-9.20	Too Few
21	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
22	Weekend	13.20	Weekend	13.20-15.20	Weekend	Too Few
23	11.20	Weekend	9.20	Weekend	9.20	Weekend
24	11.20	Weekend	8.20-9.20	Weekend	9.20	Weekend
25	10.20-11.20	Too Few	7.20-9.20	Too Few	8.20-9.20	Too Few
26	10.20-11.20	Too Few	7.20-8.20	Too Few	8.20-9.20	Too Few
27	10.20-11.20	11.20-13.20	8.20-9.20	11.20-13.20	8.20-9.20	13.20-14.20
28	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
29	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
30	10.20-11.20	Weekend	8.20	Weekend	8.20	Weekend
31	10.20-11.20	Weekend	8.20	Weekend	8.20	Weekend

VIRGINIA SHIPPING POINT PRICES

TOMATOES (PLUM, CHERRY AND GRAPE TYPE)

	Plum Type, Roma 25 Lb Cartons		Cherry Type Flats 12 1-Pt Baskets		Grape Type Flats 12 1-Pt Containers	
	2004	2003	2004	2003	2004	2003
September						
1	10.20-11.20	Holiday	9.20	Holiday	7.20-9.20	Holiday
2	11.20	9.20-11.20	9.20-11.20	9.20-11.20	8.20-9.20	11.20-13.20
3	11.20	9.20	9.20-11.20	9.20	8.20-9.20	9.20-11.20
4	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
5	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
6	Holiday	Weekend	Holiday	Weekend	Holiday	Weekend
7	13.20	Weekend	9.20-13.20	Weekend	8.20-10.20	Weekend
8	13.20	9.20-11.20	Too Few	6.20-8.20	9.20-10.20	7.20-9.20
9	13.20	9.20-11.20	11.20-13.20	7.20-8.20	9.20-10.20	7.20-9.20
10	13.20	9.20-11.20	Too Few	7.20-8.20	Too Few	8.20-9.20
11	Weekend	11.20	Weekend	7.20	Weekend	7.20-9.20
12	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
13	15.20-17.20	Weekend	16.20	Weekend	11.20	Weekend
14	15.20-17.20	Weekend	15.20-16.20	Weekend	10.20-11.20	Weekend
15	15.20-17.20	Price Open	15.20-16.20	Price Open	10.20-11.20	Price Open
16	15.20-17.20	Too Few	15.20-16.20	7.20	10.20-11.20	8.20-11.20
17	15.20-17.20	Too Few	15.20-16.20	Too Few	10.20-11.20	Too Few
18	Weekend	Hurricane	Weekend	Hurricane	Weekend	Hurricane
19	Weekend	Hurricane	Weekend	Hurricane	Weekend	Hurricane
20	Price Open	Weekend	Price Open	Weekend	Price Open	Weekend
21	17.20	Weekend	15.20-16.20	Weekend	11.20	Weekend
22	17.20	Too Few	15.20-16.20	Too Few	11.20	Too Few
23	17.20	13.20	15.20-16.20	8.20-11.20	11.20-12.20	8.20-9.20
24	Price Open	13.20-14.20	Price Open	13.20-14.20	Price Open	8.20-9.20
25	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
26	Weekend	Too Few	Weekend	Too Few	Weekend	Too Few
27	Price Open	Weekend	Price Open	Weekend	Price Open	Weekend
28	20.20-21.20	Weekend	16.20-18.20	Weekend	16.20	Weekend
29	20.20-21.20	Too Few	16.20-18.20	Too Few	16.20	Too Few
30	No Report	Too Few	No Report	Too Few	No Report	Too Few

VIRGINIA SHIPPING POINT PRICES

TOMATOES (PLUM, CHERRY AND GRAPE TYPE)

	Plum Type, Roma		Cherry Type		Grape Type	
	25 Lb Cartons		Flats 12 1-Pt Baskets		Flats 12 1-Pt Containers	
October	2004	2003	2004	2003	2004	2003
1	Price Open	Too Few	Price Open	Too Few	Price Open	Too Few
2	Weekend		Weekend		Weekend	
3	Weekend		Weekend		Weekend	
4	23.20-25.20		18.20-21.20		19.20-21.20	
5	23.20-25.20		19.20-21.20		20.20-21.20	
6	No Report		No Report		No Report	
7	23.20-25.20		19.20-21.20		20.20-21.20	
8	23.20-25.20		19.20-21.20		20.20-21.20	
9	Weekend		Weekend		Weekend	
10	Weekend		Weekend		Weekend	
11	Holiday		Holiday		Holiday	
12	25.20		29.20		25.20	
13	22.20-23.20		Too Few		20.20-21.20	
14	23.20-25.20		Too Few		20.20-21.20	
15	23.20-25.20		Too Few		25.20	
16	Weekend		Weekend		Weekend	
17	Weekend		Weekend		Weekend	
18	Price Open		Too Few		Price Open	
19	26.20		Too Few		25.20	
20	26.20		Too Few		29.20	
21	26.20		Too Few		29.20-31.20	
22	26.20		Too Few		30.20-31.20	
23	Weekend		Weekend		Weekend	
24	Weekend		Weekend		Weekend	
25	29.20		Too Few		36.20	
26	30.20-31.20		Too Few		36.20	
27	30.20-31.20		Too Few		36.20	
28	30.20-31.20		Too Few		36.20	
29	30.20-31.20		Too Few		36.20	
30	Weekend		Weekend		Weekend	
31	Weekend		Weekend		Weekend	
November						
1	Too Few		Too Few		Too Few	